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AD#BUC173-B3 REQ#M19815 "BUCK THE SYSTEM-TWO PACKS" - BLD PAGE 4/C (5-5/8 X 7-3/4) TV GUIDE, 1990
Printed in U.S.A.

BUCK THE SYSTEM

Full rich flavor, not full price.

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Min. suggested retail price.
Kings: 14 mg "tar," 1.0 mg nicotine — Kings Lights: 10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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